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Universiti Tun Hussein Onn Malaysia

**UNIVERSITI TUN HUSSEIN ONN MALAYSIA**

**FINAL EXAMINATION  
SEMESTER II  
SESSION 2013/2014**

COURSE NAME : PRODUCTION AND OPERATION  
MANAGEMENT  
COURSE CODE : BPB 31103  
PROGRAMME : 3 BPB  
EXAMINATION DATE : JUNE 2014  
DURATION : 2 HOURS 30 MINUTES  
INSTRUCTION : ANSWER ALL QUESTIONS

THIS QUESTION PAPER CONSISTS OF **FIVE (5)** PAGES

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- Q1** (a) Discuss **THREE (3)** chase strategy options. (6 marks)
- (b) Based on the **Q1(a)**.  
Explain **ONE (1)** advantage and disadvantage of each options discussed. (6 marks)
- (c) ZH company has developed the following supply, demand, cost and inventory data.

**Table Q1**

<b>Supply available:</b>				
<b>Period</b>	<b>Regular time</b>	<b>Overtime</b>	<b>Subcontract</b>	<b>Demand Forecast</b>
1	30	10	5	40
2	35	12	5	50
3	30	10	5	40

Initial inventory	20 unit
Regular-time cost per unit	RM100
Overtime cost per unit	RM150
Subcontract cost per unit	RM200
Carrying cost per unit per month	RM4

- (i) Prepare a transportation schedule (3 marks)
- (ii) Calculate production capacity to meet demand at a minimum cost using transportation method. (8 marks)
- (iii) Determine the production cost. (2 marks)

- Q2** (a) Define the meaning of Assignment Method. (4 marks)
- (b) Discuss **TWO (2)** techniques of demand management in services scheduling. (6 marks)
- (c) MH marketing Sdn Bhd, headquartered in Kuala Lumpur, plan to assign three new Marketing Manager Ali, Asiah and Ahmad to regional offices. The cost to transfer these managers are as listed below:

**Table Q2**

	<b>Johor</b>	<b>Kelantan</b>	<b>Sarawak</b>
<b>Ali</b>	RM800	RM1100	RM2000
<b>Asiah</b>	RM1600	RM600	RM1300
<b>Ahmad</b>	RM500	RM1000	RM1400

- (i) Propose assignment office to each manager using an assignment method. (10 marks)
- (ii) Compute total cost of assignment. (5 marks)

- Q3** Perdana Store has its own manufacturing facility in which it produces Ironcoat paint. The ordering cost is RM150, carrying cost is RM0.75. The store receives 10,000 gallons orders of Ironcoat paint per year. The facility operates 311 days a year and produces 150 gallons of paint per day.
- (a) Determine the optimal order size. (5 marks)
  - (b) Calculate total inventory cost. (4 marks)
  - (c) Calculate the length of time to receive an order. (4 marks)
  - (d) Determine the number of order per year. (4 marks)
  - (e) Determine the maximum inventory level. (4 marks)
  - (f) Sketch the Production Order Quantity Model for Perdana Store. (4 marks)

- Q4** Zaman Oil & Gas Company is a company which builds offshore oil platforms. Recently, it has been experiencing problems with its profiling machine, a computer-driven device that cuts the ends of pipe so that it can be welded to another pipe, as shown in **Table Q4**.

**Table Q4**

<b>Number of breakdowns</b>	0	1	2	3	4	5
<b>Breakdown frequency</b>	2	2	2	6	7	1

Each time a machine breaks down, the company loses about RM3,000. If the company implements preventive maintenance, it will be able to reduce the number of breakdowns to one per month. Preventive maintenance costs would be RM500 a month.

- (a) Calculate the breakdown ratio frequency. (5 marks)
- (b) Calculate the expected number of breakdown. (5 marks)
- (c) Propose to the management the best solution to overcome the breakdown problems. (15 marks)

- END OF QUESTION -

