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UNIVERSITI TUN HUSSEIN ONN MALAYSIA

**FINAL EXAMINATION
SEMESTER II
SESSION 2013/2014**

COURSE NAME : LAND ECONOMICS
COURSE CODE : BPE 23302
PROGRAMME : 2 BPD
EXAMINATION DATE : JUNE 2014
DURATION : 2 HOURS
INSTRUCTION : ANSWER ALL QUESTIONS

THIS QUESTION PAPER CONSISTS OF THREE (3) PAGES

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**UNIVERSITI TUN HUSSEIN ONN MALAYSIA
BORANG PENYEDIAAN KERTAS SOALAN PEPERIKSAAN AKHIR**

BAHAGIAN A
(Untuk Diisi Oleh Staf Akademik)

Peperiksaan : Semester * I / II / III Sesi 13 / 14

1.0 Nama 1. AZUNA NO. YAKSIN 3855
(HURUF BESAR) (Samb. Tel/HP)

2. _____
(HURUF BESAR) (Samb. Tel/HP)

3. _____
(HURUF BESAR) (Samb. Tel/HP)

Kod Kursus : BPE23302
(Nyatakan Kod Lain jika ada)

Nama Kursus : LAND ECONOMICS

Jangka masa Peperiksaan : 2 jam _____ minit

Bilangan Pelajar : 125 orang

Bahasa : Bahasa Malaysia Bahasa Inggeris

(Bagi soalan Bahasa Inggeris hendaklah disediakan terjemahannya dalam Bahasa Malaysia)

2.0 Draf Kertas Soalan ini terdiri daripada:

- 1. Soalan Subjektif : 3 muka surat
- 2. Gambar rajah : muka surat
- 3. Pelan : muka surat
- 4. Carta : muka surat
- 5. Soalan Objektif : muka surat

3.0 Bahan rujukan dan keperluan-keperluan lain yang perlu disediakan oleh PPA :-

	Bilangan Dikehendaki
1. <u>Buku rujukan</u>	<u>125</u>
2. <u>Barang</u>	<u>0</u>
3. _____	_____

4.0 Lain-lain arahan :

b/p. [Signature] 4/5/14
Tanda tangan dan Cop Rasmi Fakulti Pengurusan Teknologi dan Perniagaan Tarikh
Universiti Tun Hussein Onn Malaysia

BAHAGIAN B
(Untuk Dekan/Ketua Pusat)

5.0 Kertas soalan ini telah disemak dan ianya adalah diluluskan untuk dikeluarkan pada peperiksaan Semester * I / II / III Sesi 13 / 14

[Signature] 5/5/14
Tanda tangan Dekan/Ketua Pusat dan Cop Rasmi Tarikh

DR. ETA BINTI WAHAB
Timbalan Dekan (Akademik dan Antarabangsa)
Fakulti Pengurusan Teknologi dan Perniagaan
Universiti Tun Hussein Onn Malaysia

- Q1.** In general term, money is defined as a medium of exchange, or what we use to buy things. The word money can be replaced with income, wealth, and profit or net income.
- (a) Differentiate between money and other commodities (such as shell, gold, and silver) that has been used as money at one time or another. (10 marks)
 - (b) The Bank Negara Malaysia (BNM) viewed itself as a “money doctor”, attempting to cure or prevent economic sickness by controlling the flow of money and credit. Discuss FIVE (5) roles of Bank Negara Malaysia in overcoming current economic problem by providing appropriate example in real estate study. (15 marks)
- Q2** Taxation is defined as a system used by governments to obtain money from people and organizations. The revenue collected is used by the government to support itself and to provide for public services
- (a) Define land taxation. (5 marks)
 - (b) By providing appropriate example, discuss how taxation can reduce volatility in real estate market. (10 marks)
 - (c) Governments use different kinds of taxes and vary the tax rates. This is done to distribute the tax burden among individuals or classes of the population involved in taxable activities, such as business, or to redistribute resources between individuals or classes in the population. Explain FIVE (5) basic principles of taxation. (10 marks)
- Q3.** Land use planning is carried out to by the authority to manage matters related to land and ensuring that land is planned for the highest and best use
- (a) Explain land use planning. (6 marks)
 - (b) Explain THREE (3) focus of land use planning (9 marks)
 - (c) Discuss FIVE (5) factors taken into consideration in planning for the highest and best use for land (10 marks)

Q4. Based on the data by Ministry of Agriculture and Agro Based Product shows that there are about 12,180 hectares of agriculture lands were left idled in Peninsular Malaysia or equivalent to 35 percent of 34,360 hectares of the whole agriculture lands in the country

(a) Explain **FOUR (4)** criterias of idle land.

(10 marks)

(b) Describe **THREE (3)** approaches to solve the problem of idle land.

(15 marks)

KERTAS SOALAN PETERNAKANAN	
LEJAK PERUMPAH	
LEJAK PERUMPAH	
LEJAK PERUMPAH	
LEJAK PERUMPAH	

END OF QUESTIONS –



UTHM

Universiti Tun Hussein Onn Malaysia

UNIVERSITI TUN HUSSEIN ONN MALAYSIA

**FINAL EXAMINATION
SEMESTER II
SESSION 2013/2014**

COURSE NAME : LEADERSHIP AND SUPERVISION
COURSE CODE : BPB 34103
PROGRAMME : 3BPA
EXAMINATION DATE : JUNE 2014
DURATION : 2 HOURS 30 MINUTES
INSTRUCTION : ANSWER ALL QUESTIONS

THIS QUESTION PAPER CONSISTS OF FIVE (5) PAGES

- Q1** (a) The success of supervisor's work much depend on four types of skills, which are technical, human relations, administrative, and decision making..

Explain all the **FOUR (4)** types of skills needed for supervisor to work successfully.

(8 marks)

- (b) It is generally agreed that in most supervisors need a different percentage level of all the four types of skills in performing their daily task, and wishes to move up the managerial ladder.

Discuss the percentage distribution of the skills types needed by a supervisor to work successfully, with appropriate illustration.

(12 marks)

- Q2** The concept of organizing implies that one person cannot do all the work of an organization. Therefore, delegation of work to someone with authority and responsibility is part of a healthy organization.

- (a) Define delegation

(5 marks)

- (b) Discuss all the **FIVE (5)** process of delegating.

(15 marks)

- Q3** It is believed that productivity of an organization is the result of its three separate major components in productivity; efficiency of technology, efficiency of labor, and the effectiveness of management. Therefore, supervisors as the first level management can have significant impact on all three major components of productivity.

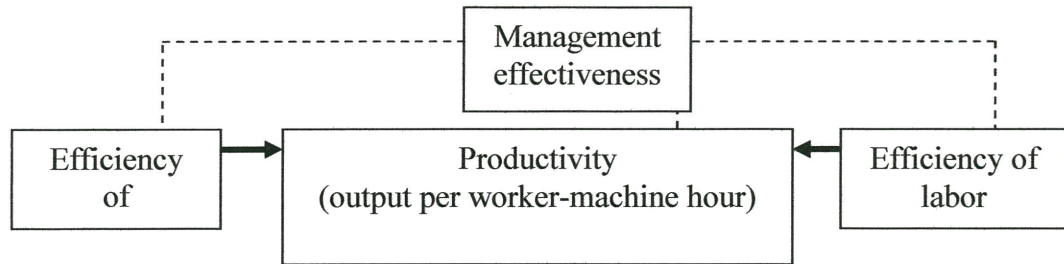


Figure Q3: Determinants of Productivity

- (a) Explain the **THREE (3)** major components of organizational productivity. (6 marks)
- (b) Describe how the determinant of productivity in (Figure Q3) much related to management effectiveness with examples (14 marks)
- Q4** (a) All organizations depend on group to achieve success. In organizations, a group is two or more people who interact with each other to meet a shared goal. A shared sense of purpose, is not just a gathering of people. In general, organizations comprises of two kinds of groups: informal and formal work groups.
- Define the following work groups in organizations
- (i) Informal work groups (2 marks)
- (ii) Formal work groups (2 marks)
- (b) Many supervisors view informal work groups negatively but it actually have positive effects on organization performance. Therefore, supervisors should have the way to control and encourage informal work group to work with instead of going against them.
- Discuss **FOUR (4)** factors that will encourage informal work groups to work with supervisors. (16 marks)

McDonald Method Planning

- Q5** “The main function of each McDonald’s hamburger outlet is the fastest delivery of a consistent high-quality product in a clean facility. One of the keys to McDonald’s phenomenal success is the detailed facility layout and the well-planned methods that have been used since the start of the company. Storage and preparation spaces are designed specifically for the existing mix products, which discourages the owner from supplementing the menu. All products are prepackaged and premeasured to ensure uniformity. Food is cooked on equipment designed to make an optimum amount without waste. McDonald even uses a special wide-mouthed scoop to fill a bag with exactly the right amount of French fries. The scoop prevents costly overfilling but creates an impression of abundance. The facilities and methods are planned in such detail that employee discretion is virtually eliminated and everything is positioned for a reason. For example, the French fries were situated not only to be accessible to the customers and, it is hoped, entice them to order some. The size of the fryer used to cook the French fries is neither too large to cook too many at once (which would allow them to become soggy) nor so small as to require frequent and costly frying.

Source: Theodore Levitt, Production-line Approach to Service.” Harvard Business Review, September-October 1972.

Discuss how “McDonald Method Planning” can sustain its competitiveness level through its productivity, efficiency of technology, and efficiency of labor.

(10 marks)

Reliance Insurance Company

- Q6** Barbara Riley, supervisor of the claims section of the Reliance Insurance Company, really has a problem. She has been having trouble with two of her best employees. Ruth Gordon is 55 years old and has been with the company for 30 years. She started out as a secretary and has worked her way up to senior claims representative. She knows the claims procedures better than anyone, and she prides herself on the fact that many of the younger employees, most of whom are college graduates, come to her for help on their more difficult claims problems. She takes particular pride in the fact that she is of help to them even though she is not a college graduate.

Juan Perez is 24 years old and a recent business administration graduate from a large local university. Since joining the claims unit, he has made numerous suggestions for improving procedures. Just recently, he proposed an entirely new system for processing claims. Barbara has decided to discuss the problem with her boss, Bill Rucker. The discussion goes as follows:

Barbara: I just don’t know, Bill. Sometimes I feel like putting Juan and Ruth in a room and not letting them out until they agree to get a long

Bill : What do they argue about?

Barbara: Anything that comes up! You can count on it that if Juan propose something, Ruth will be against it. Juan also contributes to the problem in that he acts like Ruth doesn't exist. If he would just ask for her advice every now and then, it would help.

Bill : How is it affecting everyone?

Barbara: For some time, most people sort of ignored it. Now, however, the arguments are getting out of hand and people are beginning to choose sides.

In supervising Reliance Insurance Company a supervisor cannot escape from confronting with conflict among staff. Therefore, it's the role of supervisor to respond to the conflict constructively and how to implement it at workplace

Discuss how supervisor can minimize organizational conflict in "Reliance Insurance Company" as its objective are to deliver claims in order to improve customer satisfaction, thus at the same time improve its internal processes.

(10 marks)

-END OF QUESTION-

KERTAS SOAL IN FENOMENA BAHASA AKHIR	
Fakultas Keguruan dan Ilmu Pendidikan	
JURUSAN PENDIDIKAN BAHASA INDONESIA	
Kampus Jember	
Jember, Jember	