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# KOLEJ UNIVERSITI TEKNOLOGI TUN HUSSEIN ONN

## PEPERIKSAAN AKHIR SEMESTER II SESI 2004/05

- NAMA MATA PELAJARAN : GENERAL PROFICIENCY SKILLS  
IN ENGLISH
- KOD MATA PELAJARAN : UMB 1012
- KURSUS : DTE
- TARIKH PEPERIKSAAN : MAC 2005
- JANGKA MASA : 1 JAM 45 MINIT
- ARAHAN : A) JAWAB **SEMUA** SOALAN  
DAN TULISKAN JAWAPAN  
DIRUANGAN YANG  
DISEDIAKAN  
B) TULISKAN MAKLUMAT DIRI  
YANG DIKEHENDAKI DI  
SETIAP HELAIAN KERTAS  
JAWAPAN

KERTAS SOALAN INI MENGANDUNGI 8 MUKA SURAT

PUSAT PENGAJIAN KEMANUSIAAN DAN KOMUNIKASI  
KOLEJ UNIVERSITI TEKNOLOGI TUN HUSSEIN ONN

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Full Name of Candidate :.....

Identity Card Number :.....

Matrix Number :.....

Course Code :.....

Date and Time of Exam :.....

Lecturer's Name :.....

Name: \_\_\_\_\_

Matrix Number: \_\_\_\_\_

Read the following passage and answer the questions below.

*iPod World: Apple's adorable mini music player has gone from gizmo to life changing cultural icon*

More and more people are talking about the sudden ubiquity of the iPod, the cigarette-box-size digital music player and its colorful credit-card-size little sister, the Mini that's smacked right into the sweet spot where a consumer product becomes something much more an **icon**, a pet, a status indicator and an indispensable part of one's life.

To 3 million-plus owners, iPods give not only **constant** access to their entire collection of songs and CDs but membership into an implicit society that's transforming the way music will be consumed in the future. Apple wasn't the first company to come out with a player, but the earlier ones were either low-capacity toys that played the same few songs or brick-size beasts with impenetrable controls. Not only Apple's device powerful and easy to use, but it has an incandescent style that makes people go nuts about it.

Music hits people's emotions, and buying something that opens up one's entire music collection- up to 10,000 songs in your pocket – makes for an intense relationship. iPod users often obsess, talking incessantly about play list and segues, grumbling about glitches, fixation on battery life and panicking at the thought of losing their digital friend. Computer users also have discovered that the vast storage space makes iPod a useful vault for huge digital files even the makers of "The Lord of The Rings" movies use iPods to shuttle dailies from the set to the studio.

iPods aren't **conspicuous** everywhere- their popularity seems centered on college towns and big cities from London to Los Angeles. A report from London-based Informa Media, released last week, predicts that more than 21 million mobile music players will be in use around the world by the end of this year, a quarter of them iPods.

On the October 2001 launch, only Macintosh users which were less than a twentieth of the marketplace could use it but savvy Mac-heads saw the value, and the iPod was a hit, if not yet a **sensation**. What actually pushed it to the next level was a number of Apple initiatives, beginning with a quick upgrade cycle that increased the number of songs while actually lowering the price. Then the company released a version that would run on both Windows and Mac, **dramatically** increasing the potential market. Finally, after intense negotiations with the record labels, Apple licensed hundreds of thousands of songs for its iTunes Music Store, which blended seamlessly with the iPod.

iPod sales could have grown even faster last quarter had Apple not had problems getting parts for the latest iteration, the iPod Mini. To the delight of Apple, the no-brainer description of the iPod is "the Walkman of the 21<sup>st</sup> century". And just as the Walkman changed the soundscape of our lives, the iPod and the iTunes store are making their mark on how we handle our music, and even we listen to it.

An equally big deal is the way the iPod is changing our listening style. Michael Bull, a lecturer at the University of Sussex, has interviewed thousands of iPod users, finding that the ability to take your whole music collection with you changes everything.

*(By Steve Levy, taken from Newsweek August(2), 2004)*

Name: \_\_\_\_\_

Matrix Number: \_\_\_\_\_

**PART A**

Q1 Construct the main idea for each paragraph

(a) Paragraph II

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( 4 marks)

(b) Paragraph III

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(4 marks)

(c) Paragraph IV

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( 4 marks)

(d) Paragraph V

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(4 marks)

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(e) Paragraph VI

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( 4 marks)

Q2 Using your own words, explain the terms below based on the contextual clues taken from the passage.

(a) **icon** : \_\_\_\_\_

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(b) **constant**: \_\_\_\_\_

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(c) **conspicuous**: \_\_\_\_\_

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(d) **sensation**.: \_\_\_\_\_

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(e) **dramatically**: \_\_\_\_\_

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( 20 marks)

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**PART B**

Q3 Identify parts of these sentences as **subject, verb/verb phrase, object, complement, or expansion.**

*Example: Kenshin is the famous samurai during Meiji kingdom.*  
*subject verb complement*

1. The ugly duckling turned out to be a beautiful swan.
2. All students should assemble in the hall for the national anthem before class.
3. My uncle opens his shop every morning at 8.00 a.m.
4. I saw Michael Schumacher in the market.
5. She opened the cupboard.
6. The old lady was very polite.
7. We are studying in one of the established public institution of higher learning.
8. Chu Kang picked up all the broken glasses.
9. He is a good employee.



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