

## UNIVERSITI TUN HUSSEIN ONN MALAYSIA

## FINAL EXAMINATION **SEMESTER I SESSION 2021/2022**

COURSE NAME

COMMUNITY-BASED TOURISM

AND CONSERVATION

COURSE CODE

: BWJ 41403

PROGRAMME CODE

: BWW

EXAMINATION DATE : JANUARY / FEBRUARY 2022

DURATION

: 3 HOURS

INSTRUCTION

1. ANSWER ALL QUESTIONS.

2. THIS FINAL EXAMINATION IS AN

**ONLINE ASSESSMENT AND** CONDUCTED VIA OPEN BOOK

THIS QUESTION PAPER CONSISTS OF THREE (3) PAGES

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Q1 (a) List THREE (3) communities in Malaysia that could benefit greatly from community-based tourism and conservation.

(3 marks)

(b) Explain FOUR (4) human-environment interfaces in Malaysia in terms of their potential as community-based tourism products.

(8 marks)

(c) In order to successfully manage community-based tourism, community participation is a core requirement. Outline THREE (3) other issues that need to be clarified in this context, in addition to active community participation.

(9 marks)

 $O_2$ (a) By using THREE (3) stakeholders in a community of an indigenous group in a natural lake area, demonstrate how each stakeholder plays a role in fostering community-based conservation.

(9 marks)

(b) Outline FOUR (4) cultural or religious values that contribute towards biodiversity conservation.

(8 marks)

(c) Explain your understanding about interdisciplinary conservation approaches in Malaysia.

(3 marks)

Outline TWO (2) different communities of indigenous groups in Malaysia and **Q3** (a) analyse the influence of each culture towards the conservation of biodiversity in Malaysia.

(8 marks)

- (b) Demonstrate TWO (2) interactions of rural communities with native wildlife. (4 marks)
- By using your understanding on Schedule 6 of Wildlife Conservation Act, analyse (c) the implications of wildlife consumption on community-based conservation. (8 marks)
- Analyse THREE (3) sociocultural benefits of community-based tourism. **O4** (a) (9 marks)
  - (b) Explain the concept of cultural commodification in tourism.

(3 marks)



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(c) Analyse the pitfalls of commodification of culture among Orang Asli in Malaysia to the community.

(8 marks)

Q5 (a) Identify SIX (6) protected areas in Malaysia with community interfaces inside their boundaries.

(6 marks)

Explain FOUR (4) negative impacts of tourism activities to the environment. (b)

(8 marks)

Demonstrate how the understanding of regulations, laws and code of ethics would (c) reduce the monopoly and unfair trade in community-based tourism.

(6 marks)

- END OF QUESTIONS -

