

CONFIDENTIAL



UTHM
Universiti Tun Hussein Onn Malaysia

UNIVERSITI TUN HUSSEIN ONN MALAYSIA

**FINAL EXAMINATION
SEMESTER II
SESSION 2015/2016**

COURSE NAME : TECHNOLOGY & CULTURE
COURSE CODE : BPB 22102
PROGRAMME CODE : BPA
EXAMINATION DATE : JUNE / JULY 2016
DURATION : 2 HOURS
INSTRUCTION : ANSWER ALL QUESTIONS

THIS QUESTION PAPER CONSISTS OF TWO (2) PAGES

CONFIDENTIAL

Q1 Culture shock is an integral part of the adaptation phase of the people in an organization.

(a) Define cultural shock. (6 marks)

(b) Discuss THREE (3) levels of cultural shock among international managers. (9 marks)

(c) Illustrate cultural shock pyramid using an example. (10 marks)

- emotion
- thinking
- logical skills and identity.

cultural effective thinking.

Q2 An organisation's structure and culture are often seen as one and the same. Its structure is often given more serious consideration than its culture. If the size of the company increases or decreases, or the business environment evolves, any consequence change—internal or external—often involves a change to the organization's structure. It is the culture on the other hand is often ignored or seems to be the last resort for dealing with the company problems.

Elaborate the similarities between structure and culture.

① Function.

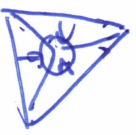
(25 marks)

Q3 Success of an organization has to do with responding to rapid technological change, changes in industries and markets, new deregulation policies, increased competition, the ongoing development of the global economy

(a) Define change. (5 marks)

(b) Discuss FOUR (4) mechanisms of cultural change in organizations using appropriate examples. (20 marks)

- in being culture move to leave their past affair behind and create a new one.
Primary Secondary



Q4 Effective leadership is the result of interaction between the style of the leader and the characteristics of the environment. However, the variables may not be feasible because of cultural constraints.

Debate TWO (2) global leadership dimensions using appropriate examples.

Task-oriented
Chairman

(25 marks)

Transformational Transactional

depression

-END OF QUESTIONS -